## portfolio ANSPERTO RADICE FOSSATI

# **Ansperto Radice Fossati**

### Illustrator | Designer

+39 338 399 1170 ansperto.radice@gmail.com anspertoradice.com

Via Alberto da Giussano 23, 20145 Milano

### **Experience**

### Visual designer

Freelance 2023 - Present

My projects span from covers and articles illustrations for TPI magazine, to ethical clothig prints, to digital guerrilla marketing for global musicians and everything in between.

### **Graphic Designer**

Atelier VM | L'Essenziale 2022 - 2023

I was responsible for everything graphic related: online and offline advertisements, packaging, invitations, OOH, catalogs, showcases, boosting brand visibility and appeal.

### Illustrator

**Lettera7** 2022 - 2023

I crafted distinctive illustrations for different branding projects, including high-end Italian pasta brands and finance firms, enhancing their visual identity.

### Creative

Antigue 2020 - 2023

Designed wearable pop totems and their campaigns, celebrating cultural icons, blending historical inspiration with modern design to create unique fashion statements.

### **Education**

### **Digital Graphics**

IED - Istituto Europeo di Design 2020 - 2021

### **Art History**

Università Cattolica del Sacro Cuore 2016 - 2021

### **Visual Arts**

Liceo Artistico Orsoline 2010 - 2015

### **Profile**

Extremely versatile, quick learner, curious, resourceful, and committed - that's what my clients say about me.

With a proven track record of creating visually appealing and effective illustrations and marketing materials, I am passionate about using imagery to tell stories that connect with people.
I'm also really solid on dad jokes.

### **Skills**

Photoshop Illustrator InDesign Premiere After Effects
Procreate
MS Office Suite
MacOS

# **TPI**

The Post Internazionale is known for its independent journalism and transparency. The magazine covers a wide range of topics and has a strong online presence, with its website tpi.it serving as the online version of the weekly print magazine.



Cover design:

The End of Diplomacy (left)

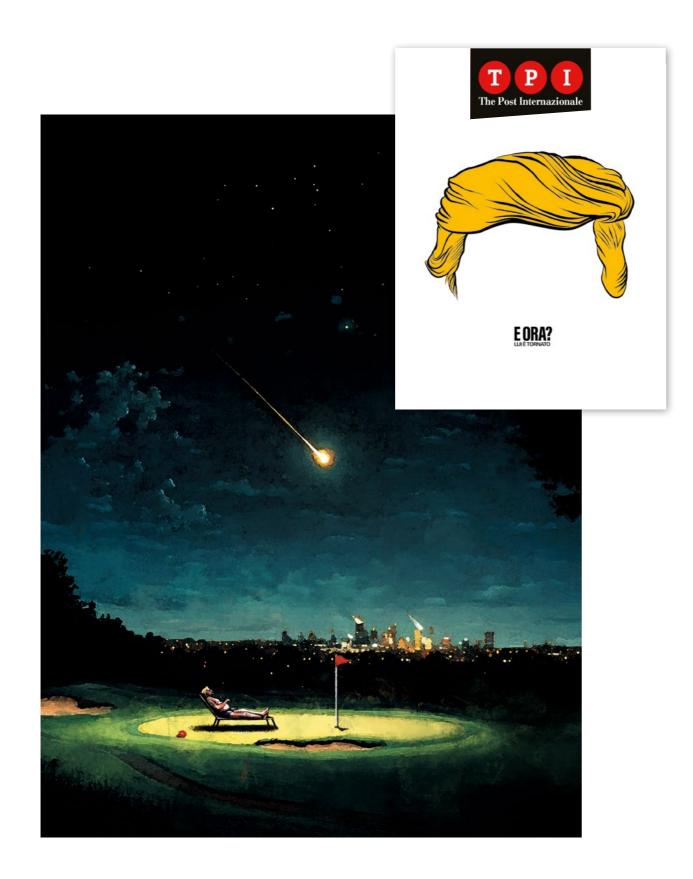
King Elon's Court (right)

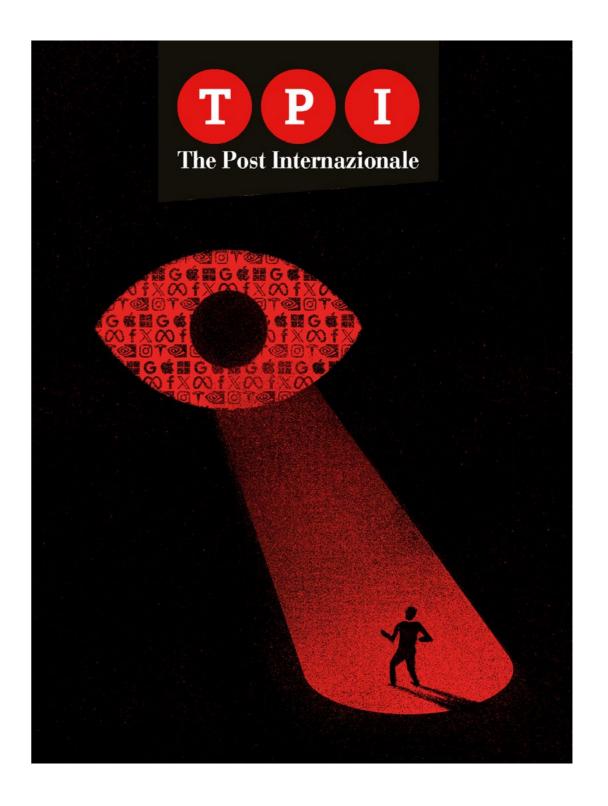


### **Cover design**









2025 Trump Election:

What now? He's back. – cover illustration

Burn baby, burn – article illustration

Big Tech is watching you cover illustration

# Giglio Tigrato

Giglio Tigrato comes from the idea of going against the industrial overproduction in the fashion world, trying to reduce human's impact on the planet by proving how vintage clothes and waste materials can be worn as new and different by combining creativity and style.

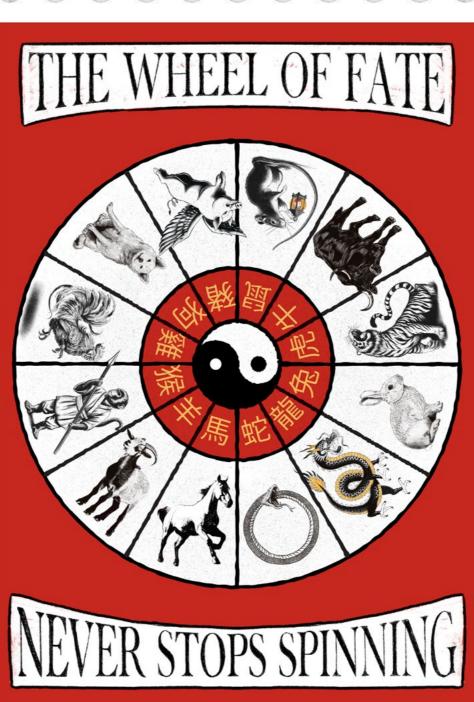
GIOCO del GIGLIO ANSPERTO RADICE X GIGLIO TIGRRRATO

I designed the Gioco del Giglio (right) boardgame to be printed on the back of upcycled jackets: it can be played anywhere and it encapsules Giglio's mindful playfulness.

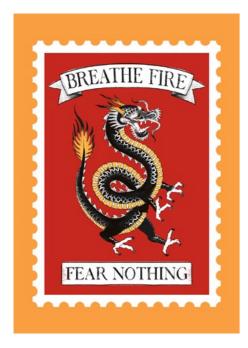
# **Giglio's Game** Hand-made tile illustrations, each one representing either challenges or bonuses during the game.

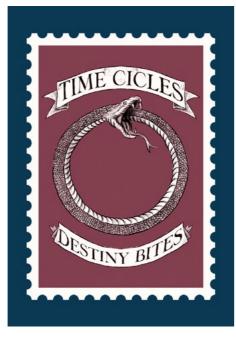
### **Giglio's Chinese Calendar**



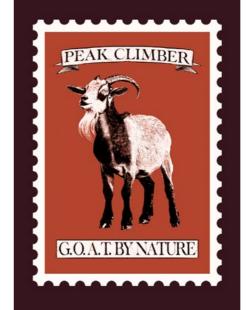


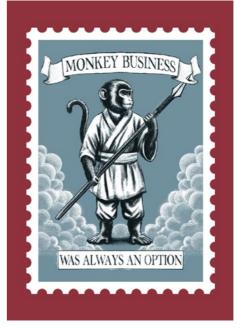












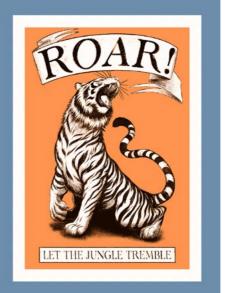


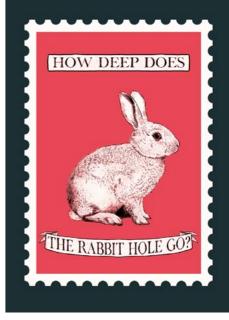












12 + 1 Chinese Zodiac inspired illustrations meant to personalize clothing items.

# Antigue

Antigue is an inspiration driven, pop looking apparel brand of which I was the Creative Director and Co-Founder.

Every illustration of this project is made by hand, and behind the «flashy» looks of the characters lies the tale of their inspiring lives.





### Packaging design



### **Fire Artist**

◄) /'faɪər 'aɪrtɪst/ expression of rupture

**≠** noun

It's not just fine, it's fire. Seriously.

Fire Artists are not only incredibly skilled and gifted maestros: their own lives are pieces of art.

For these people art, social issues, politics and everyday life mean the same exact thing — and they rock at doing it. It's about giving everything a *meaning*.

Antigue







### Social media campaigns

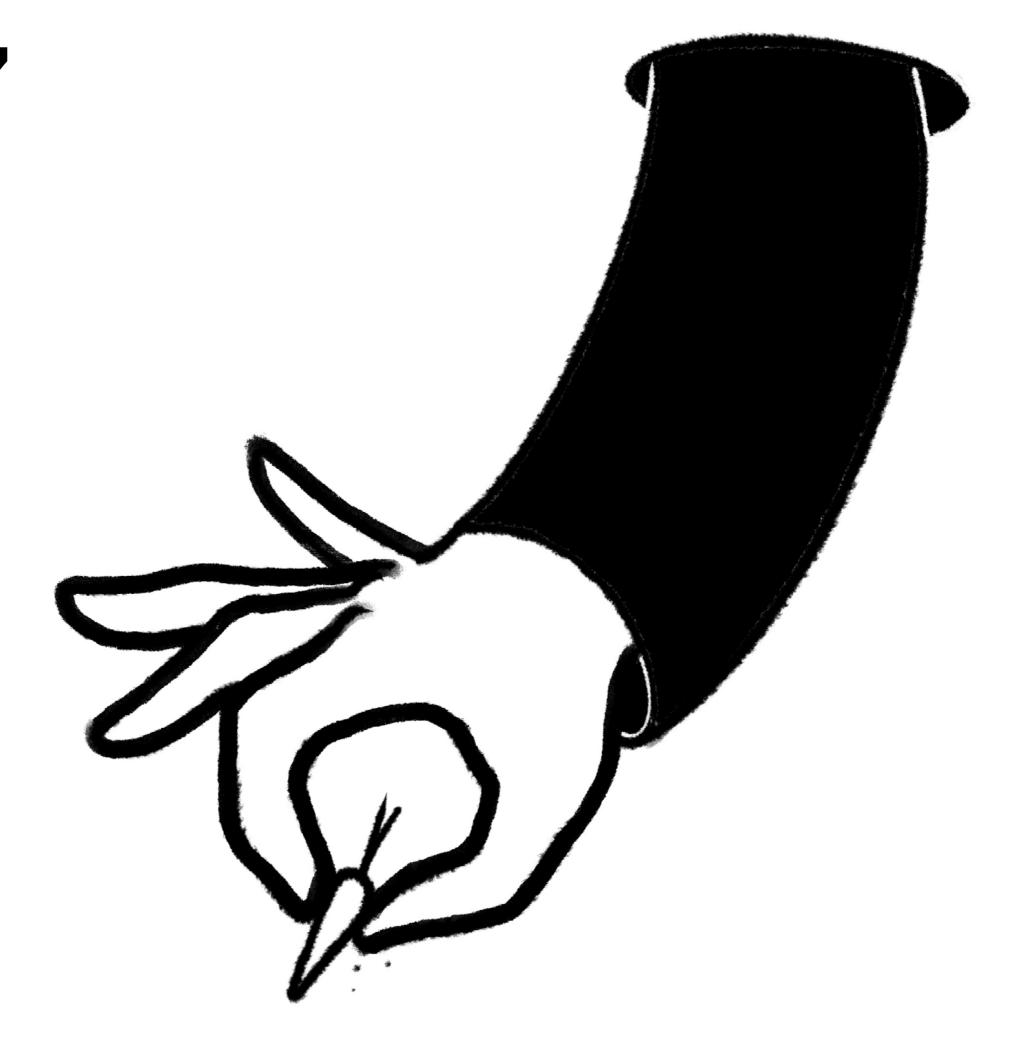
Instagram posts for different campaigns.

# Lettera7

Lettera7 is a brand design and digital studio based in Campania.

By using a creative approach that thrives on insight and strategy, they shape effective online and offline identity projects for local and international brands.

Under Lettera7's art direction I collaborated to the realization of many interesting branding projects.



Right and next page: Illustrations for *Ortoquadro*.











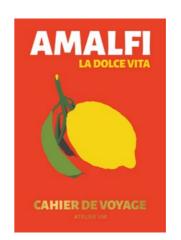
### Packaging design

Ortoquadro - final product.

The brand narrative connects the *skilled hand*, which creates special products every day, and the *curious palate*, which is always looking for new discoveries.

Engaging storytelling and a minimal visual universe meet in the packaging.







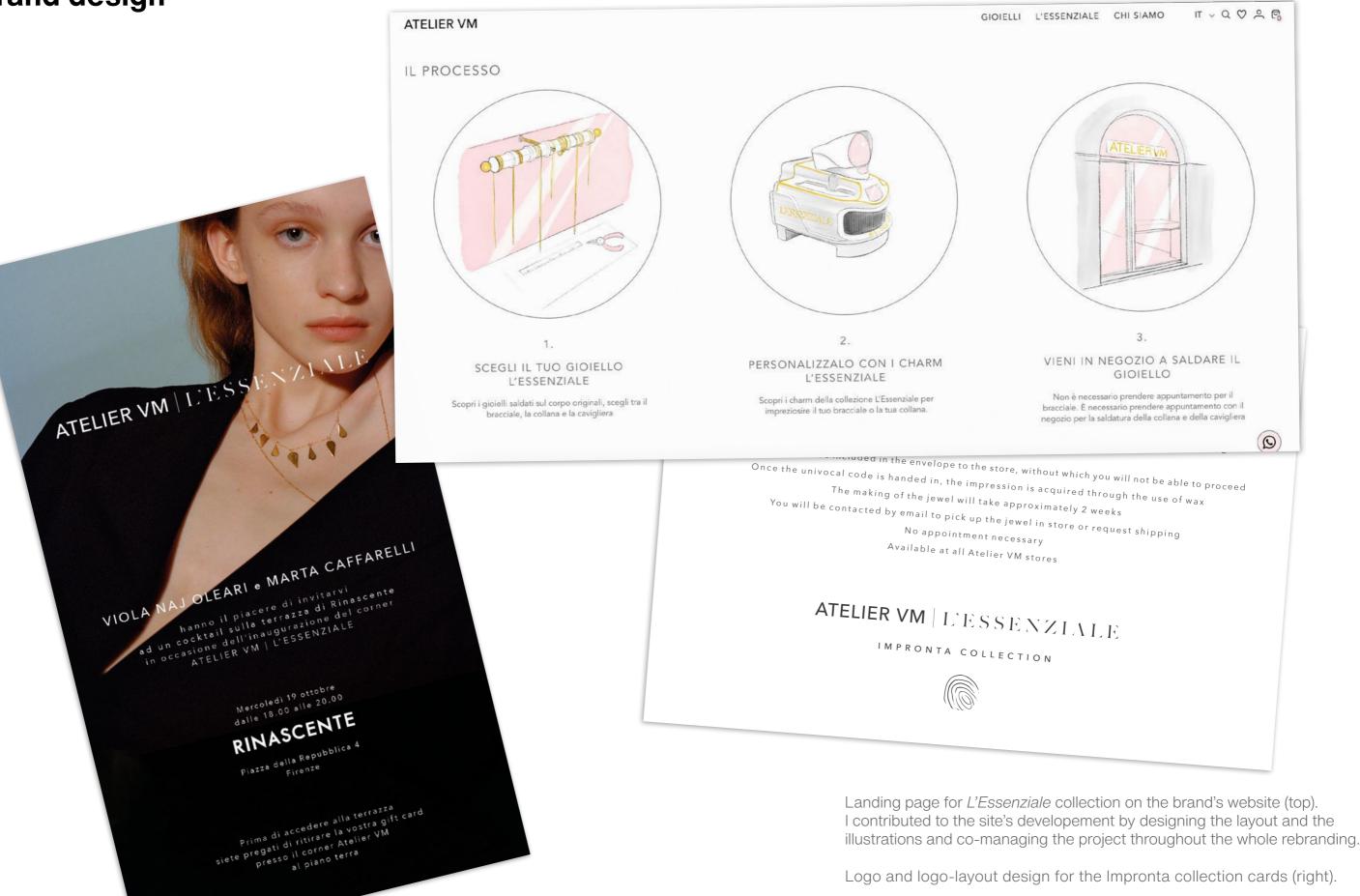


Atelier VM is an Italian jewelry brand born in Milan in 1998. Its jewelry is characterised by a minimal design and a poetic sweetness that runs through each creation.

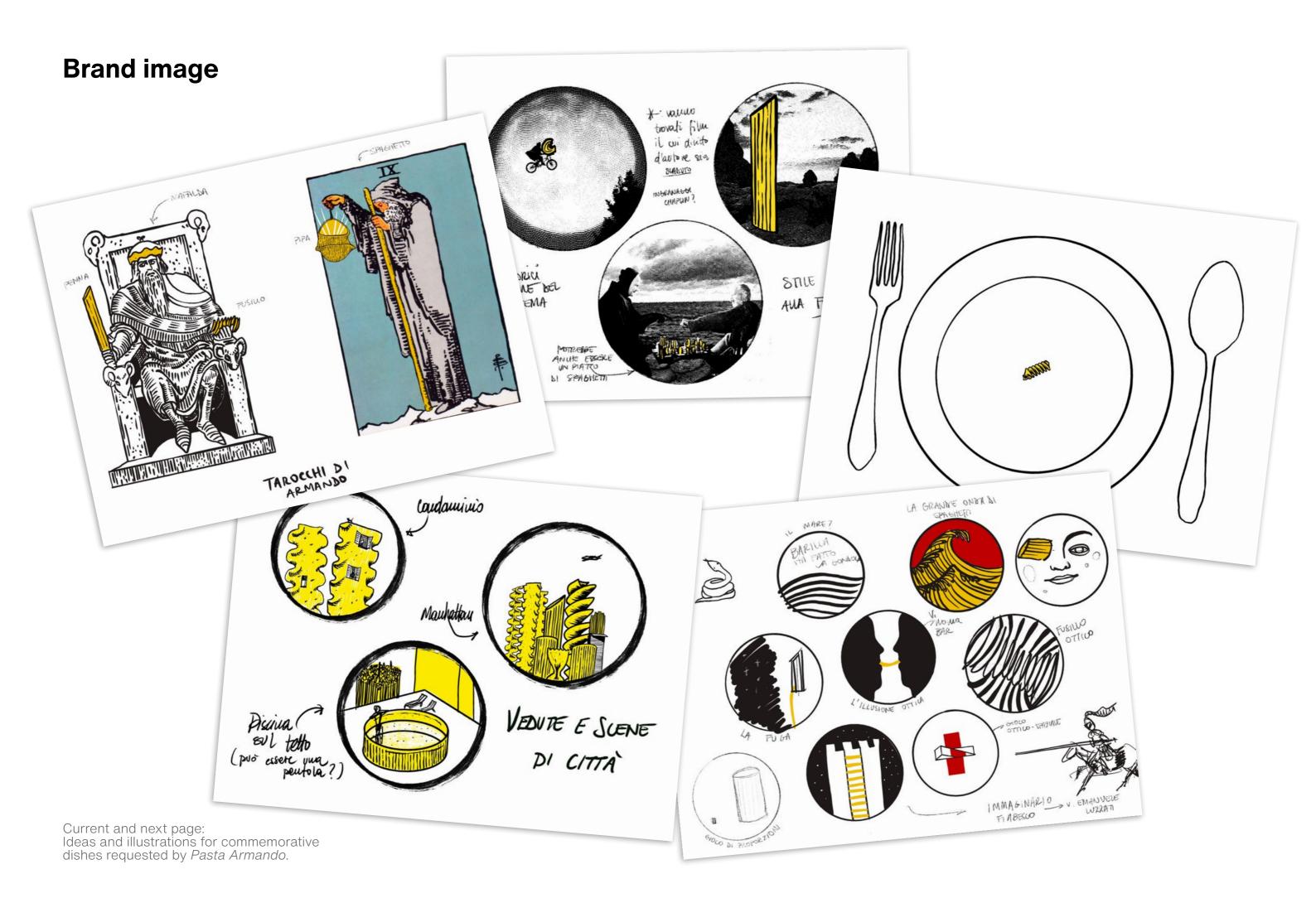
As the only full-time designer, my job was to create every possible kind of visual material for the brand, from packaging to web layouts, to social media content and presentations, carefully tailored illustrations, both online and offline.

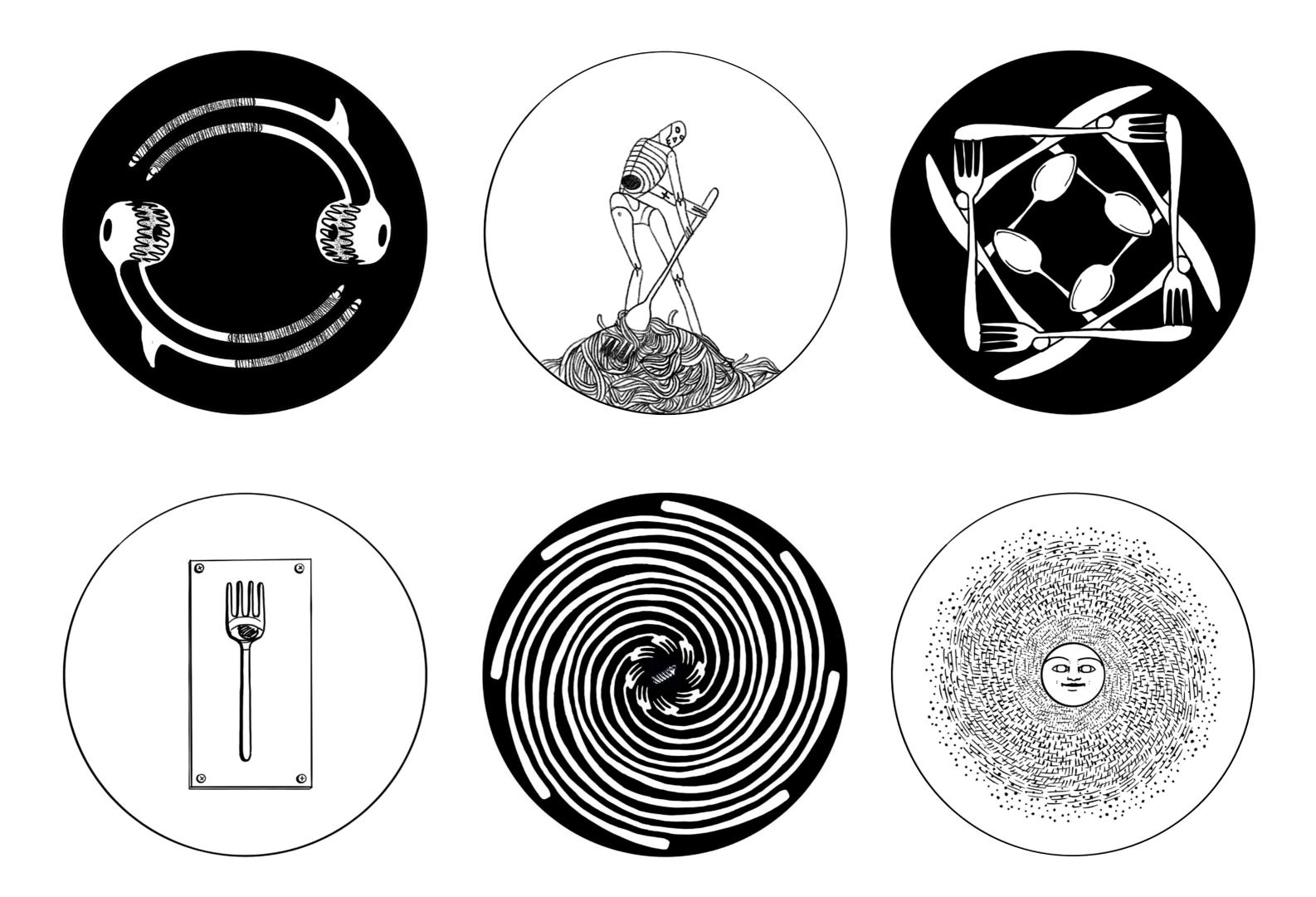
Book cover designs used as showcases during SS 2023 campaign, inspired by the italian *Dolce Vita* lifestyle.

### **Brand design**



Invitation for an inauguration event (left).





# Invitations

The first step to crafting a perfect party experience is to set the right mood. This process begins with the invitation. Whether it is on paper, on display, still, or animated, the invite is the first visual contact made with the guests, and it's crucial to intrigue them from the very first moment.

> Wedding invitation in Venice (with its map).







# **Postcards**

As a personal project I started to experiment with a series of ongoing illustrations documenting my trips.

These "postcards" are a way to deal with technique, palette, composition and subject, as well as an unorthodox way of keeping a journal.



